

Committed to promoting work zone safety, for the protection of laborers across Ohio.



Ohio Laborers-Employers Cooperation and Education Trust

THE LECET LETTER

FALL 2006



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102 Dorchester Square North
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Westerville, Ohio 43081

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Indy 500 Winner Sam Hornish, Jr. Spokesperson for Ohio Work Zone Safety



**Sam Hornish Jr.,
IndyCar Champion**

Ohio native and three-time IndyCar Series Champion Sam Hornish, Jr., is this year's spokesperson for LECET's Ohio Work-zone Safety Coalition public outreach campaign. "Too many lives are lost each year because people are not slowing down when they enter a work zone, or paying attention after slowing down," said Hornish in announcing the campaign. "Traveling through construction work zones is like driving under the yellow flag, not a race to the finish line. The safety of drivers and workers in highway work zones is critically important to all Ohio motorists."

Radio and television commercials featuring Hornish aired across Ohio's radio and television stations during the 2006 road construction season. The thirty second ads promoting safety place Hornish at an active highway work zone and portrays the many hazards motorists face driving through construction.

"Traveling through construction work zones is like driving under the yellow flag, not a race to the finish line. The safety of drivers and workers in highway work zones is critically important to all Ohio motorists."

— Sam Hornish Jr.



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Sam Hornish Jr., An Ohio Champion

In addition to winning the 2006 Indianapolis 500, Hornish captured his third IRL IndyCar Championship this September.

"This is about as excited as I've ever been," said Hornish after the clinching the IndyCar Championship at the Chicagoland Motor Speedway on Sunday, September 10. "It's been a great day for us and a great year. Winning the Indy 500 was the highlight of my career, but this is right close to it."

All the victories haven't changed Hornish. He still lives in Napoleon, Ohio, near his home town of Defiance. Sam enjoys bowling, poker, and watching movies with his neighbors and friends.



Bud the Barrel: On the Road

Drivers on Ohio's highways may have noticed a stern face. This is "Bud the Barrel," an orange and white traffic barrel brought to life. Bud is helping Laborers working around Columbus, reminding drivers to put safety first.

Ohio LECET created life size "Bud the Barrel" displays with posters providing important safety tips for 17 Bureau of Motor Vehicle (BMV) offices in Franklin County. Fred Stratmann, Media Relations Director, Ohio Department of Public Safety explains, "we are excited to showcase these displays and help spread the message of safe driving through construction to Ohio drivers."

Together with Sam Hornish Jr., Bud the Barrel gives common sense advice: slowing down at construction sites, not tailgating, paying attention to signs and road crew flaggers, and staying patient and calm.

Ralph Cole, Business Manager for Laborers' District Council of Ohio, adds, "These displays are helping protect Laborers working on the other side of the barrels. We commend Ohio LECET. One of LECET's goals is public education, and this helps get that job done."



Did you know...

According to the American Road and Transportation Builder's Association (ARTBA),

- A highway worker or motorist is killed in a work zone every eight hours
- More than 50,000 Americans are injured in work zone accidents each year.
- Motorists and passengers are four times more likely to be injured or killed in work zone accidents.
- According to the Ohio Department of Transportation, for 2005 in Ohio, there were 5,854 work zone crashes with 2076 injuries and 20 deaths.

Ohio LECET is once more the lead sponsor of this year's safety campaign. Other sponsoring organizations include the Ohio State Highway Patrol, the Ohio Department of Transportation, the Ohio AAA, the Ohio Bureau of Motor Vehicles, the Ohio Contractors Association, and the Laborers International Union of North America

The coalition's 2005 outreach effort received the prestigious 2005 Roadway Work Zone Safety Awareness Award from the American Road and Transportation Builders Association (ARTBA) and the National Safety Council (NSC).

Ohio LECET is proud to participate in this effort important both to Ohio Laborers and Union Contractors.

About LECET

In 1995 the Laborers' District Council of Ohio and the Ohio Contractors Association laid the groundwork for Ohio LECET. The concept was one of cooperation — that Laborers and Union Contractors had to find ways to promote the highway construction industry and the role played by Union contractors and Union Laborers.

Since then LECET has participated in the legislative passage of new gas taxes, project promotion with our contractors, prevailing wage enforcement, and efforts like our Work Zone Safety Campaign.

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